

The Advantages of Communication Training with Turpin Communication

The average loss per company is \$62.4 million per year because of inadequate communication to and between employees, according to David Grossman's "The Cost of Poor Communication." A glance at the attendee before and after a communication skills training session, further explains its importance



Where They Are

Before attending training with Turpin, business communicators may struggle in a variety of ways



Nervous, self-conscious, or unable to focus



Over or underprepared



Unable to be clear and concise



Overly confident or lacking confidence



Constrained by receiving bad or inconsistent advice



Confused by TED talks or applying "Speech 101" rules

What They Gain

Turpin's training builds communication skills business people need to succeed



Ability to manage nervousness and gain self-awareness

Create effective visual aids to support key messages

Be clear, concise and think on their feet

Engage listeners and create the conditions for a fruitful, results-oriented conversation

Use visuals effectively whether seated or standing, projected, hand-held, or hard copy

Frame their presentations so that they are listener-focused and persuasive

Include stories for greater message impact

Facilitate fruitful interactions with listeners

What They Say

Learners appreciate the Turpin experience

"One of the best classes [I've taken] in 16 years!"

"My presentation went great! ... it was conversational and so much more comfortable... Can't thank you guys enough."

"What a benefit we are reaping! Our new motto is 'Turpinize!'"



Let's get the conversation started.

turpincommunication.com/contact-us

773-985-2286

info@turpincommunication.com

