

The Advantages of Communication Training with Turpin Communication



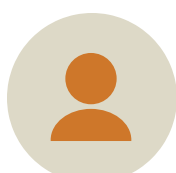
The average loss per company, per year is \$62.4 million because of inadequate communication to and between employees, according to David Grossman's "The Cost of Poor Communications." A glance at the attendee before and after a communication skills training session, further explains its importance.

Where They Are

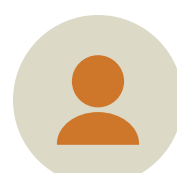
Before attending training with Turpin, business communicators may struggle in a variety of ways.



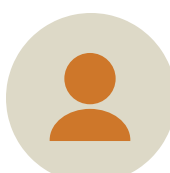
Nervous, self-conscious, or unable to focus



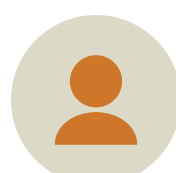
Over- or under-prepared



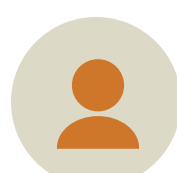
Unable to be clear and concise



Overly confident or lacking confidence



Constrained by receiving bad or inconsistent advice



Confused by TED talks or applying "Speech 101" rules

What They Gain

Turpin's training builds communication skills business people need to succeed.



Ability to manage nervousness and gain self-awareness

Be clear, concise and think on their feet

Use visuals effectively whether seated or standing, projected, hand-held, or hard copy

Include stories for greater message impact

Create effective visual aids to support key messages

Engage listeners and create the conditions for a fruitful, results-oriented conversation

Frame their presentations so that they are listener-focused and persuasive

Facilitate fruitful interactions with listeners

What They Say

Learners appreciate the Turpin experience.

"One of the best classes [I've taken] in 16 years!"



"What a benefit we are reaping! Our new motto is 'Turpinize!'"



"My presentation went great! ... It was conversational and so much more comfortable ... Can't thank you guys enough."



Let's get the conversation started.

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