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News Release

FOR IMMEDIATE RELEASE

Presenting Globally: getting your message across the cultural gap

Chicago, Illinois – May 14, 2010 – Turpin Communication, a Chicago-based training company specializing in tailored presentation and facilitation skills development, announces a new workshop developed in partnership with the Global Teamwork Group, based in Silicon Valley. The workshop, called “Presenting Globally: getting your message across the cultural gap,” will combine Turpin’s expertise in practical, individualized presentation skill development with the Global Teamwork Group’s extensive experience with cross-cultural communication consulting.

Turpin and GTG are a good fit for each other. Both companies help business people develop the flexibility they need to communicate successfully in a variety of situations. “Presenting Globally” (delivered in English) will focus on all the skills typically developed in Turpin’s workshops with the added layer of cultural considerations. Training will be tailored to focus on whatever societies speakers and their real-life audiences represent.

According to Dale Ludwig, President of Turpin Communication, the synergy between the two organizations is excellent, “Rochelle Kopp (Managing Principal at GTG) and I have worked together on cross-cultural presentation training before, and it’s great to be working with her again. When her subtle, practical insight into how people from different cultures interact is part of our skill-building workshops, we’re really able to help global presenters meet the challenges they face.”

About Turpin Communication

Turpin Communication has been delivering presentation and facilitation skills workshops since 1992. It delivers group workshops to a variety of clients, open-enrollment classes for individuals, and presentation skills training delivered online. Turpin's goal is to help presenters and group facilitators develop the skills and insight they need to succeed.

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